

Ordering your [Trial] Probe BahnCard 100 via [www.bahn.de](http://www.bahn.de)



DB Fernverkehr AG  
BahnComfort Service  
60645 Frankfurt am Main

[comfort-service@bahn.de](mailto:comfort-service@bahn.de)

## Your [Trial] Probe BahnCard 100

**Important Notice:** This form is only valid for a [trial] Probe BahnCard 100 (without subscription, validity period: 3 months).

The order form has to be submitted at least 14 days before the desired validity starting date.

### 1. Personal information about your [trial] Probe BahnCard 100

Please select your desired [trial] Probe BahnCard 100

Valid as of: \_\_\_\_\_ When receiving the order, this date has to be at least 14 days in the future.

Your previous BahnCard number (if available): 70814

Form of address:

First name:

Title:

Last name:

Date of birth:

Street Address:

Address supplement:

Country: ZIP code,  
Location:

Country:

Phone (mandatory):

Email address (mandatory):

## 2. Additional services for your [trial] Probe BahnCard 100 (optional)

**Important Notice:** For using the additional services, the required payment mode to get your [trial] Probe BahnCard 100 is direct debit.

### Registration for “Flinkster – Mein Carsharing” (nationwide rates) and Call a Bike

For you as a BahnCard holder, the registration fee for Flinkster and Call a Bike have been waived; moreover, during the validity period of your BahnCard, you will benefit from rates reduced up to 40% for Call a Bike. The respective contracts are concluded with DB Rent GmbH and will continue to be valid even after termination of your [trial] Probe BahnCard 100. The General Terms and Conditions of DB Rent apply.

Date of issue of your driver's licence (DD/MM/YY):

Issuing authority of your driver's licence (city):

Driver's licence number:

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Date and signature of card holder

## 3. Your bank details:

Mode of payment:

### Credit card

Type of card:

Valid through:

Credit card number:

### Direct debit

Do you want to pay for your [trial] Probe BahnCard 100 by direct debit? Then please register first at [www.bahn.de](http://www.bahn.de) under “Meine Bahn” for the Direct Debit Scheme.

As a registered online customer with direct debit registration, you may select the payment mode “Lastschrift” [direct debit] above.

**Important Notice:** For using the additional service (cf. item 2), the required payment mode to get your [trial] Probe BahnCard 100 is direct debit.

I hereby authorize DB Vertrieb GmbH (60326 Frankfurt am Main, Stephensonstrasse 1, Germany) by power of my signature below, to debit my account – in case of a different account holder, on their behalf – for payments via SEPA Direct Debit. At the same time, I hereby instruct my bank to honour the SEPA direct debit payments collected from my account by DB Vertrieb GmbH with its creditor ID number DE39DBV00000002177. In case of a registration to Flinkster/Carsharing of Deutsche Bahn and Call a Bike, I also authorize DB Rent GmbH (60327 Frankfurt am Main, Mainzer Landstrasse 169, Germany) to debit my account for payments via SEPA Direct Debit. At the same time, I hereby instruct my bank to honour the SEPA direct debit payments collected from my account by DB Rent GmbH with its creditor ID number DE890400000002150. Note: I may ask for restitution of the debited amount within an 8-week time frame starting with the debiting date. The conditions agreed upon with my bank apply.

The price for the [trial] Probe BahnCard 100 will be debited from this account. In this context, DB Fernverkehr AG will conduct a credit check. For this purpose, your address will be transferred to a service provider. When registering for Flinkster/Carsharing of Deutsche Bahn and Call a Bike, the SEPA Direct Debit authorization will also be valid for services by Flinkster/Carsharing of Deutsche Bahn and Call a Bike provided by DB Rent GmbH.

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Date and signature  
Account holder / credit card holder

#### 4. Registration for BahnBonus

With BahnBonus, the travel and experience programme of Deutsche Bahn, you may collect tokens (points) for high-quality rewards, like upgrades or merchandise rewards. The purchasing price of your [trial] Probe BahnCard 100 will be directly credited as a token balance to your account. Within this framework, the registration data (Personal data under item 1) and data about collection activities will be used for marketing purposes. You may contradict receiving advertising at any time (cf. page 5 of this document).

Yes, I want to register for BahnBonus, and I accept the participant conditions (cf. page 4 of this document).

#### 5. Registration for email communication

Yes, I agree to receive interesting information and offers from DB Fernverkehr AG via email. With my concurrent registration for BahnBonus, I will receive a one-time upgrade to 1<sup>st</sup> class. I may withdraw this consent at any time with effect for the future.

#### 6. Your signature

I hereby certify that the above mentioned details are correct. I declare to be in agreement with the conditions of carriage of DB AG as well as with the notes concerning BahnBonus and data protection and privacy printed below. The contract is concluded with DB Fernverkehr AG. When providing an email address, the contract communication will take place via this channel, unless you have explicitly specified communication by post.

\_\_\_\_\_  
Date and signature  
Card holder or parent or legal guardian

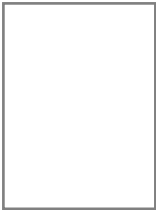
#### 7. Your photo on your [trial] Probe BahnCard 100

Please use passport photographs that are not older than 12 months, and glue them into the frame provided. Alternatively, you may also send us your passport photograph with your personal data via email.

Important: Photos cannot be returned.

Name of card holder:

[Trial] Probe BahnCard 100 holder



Your first name:

Your date of birth:

## Notes on the SEPA Direct Debit Scheme

The companies DB Fernverkehr AG, DB Vertrieb GmbH, and DB Regio AG (the latter together with regional subsidiaries) have prepared for paying for tickets, ticket subscriptions or BahnCard subscriptions via SEPA direct debit by having established a central SEPA Direct Debit Scheme. Handling the payment transactions has been commissioned to DB Vertrieb GmbH which will establish a central customer account for you on the occasion of your first SEPA direct debit transaction. If you choose the SEPA Direct Debit Scheme for your purchase, your personal data, including the private bank details you provide, will be stored in your central customer account. Within the central SEPA Direct Debit Scheme, only one customer account, and for this only one private banking connection from a SEPA member state, may be allocated to you. When you change your banking details, which is possible at any time, then this will be updated accordingly in your central customer account, becoming effective for all purchases effected by you at the above-mentioned companies via SEPA direct debit.

**The respectively valid terms and conditions for purchasing and using BahnCards as well as the terms and conditions for participating in the BahnBonus programme of Deutsche Bahn AG (BahnBonus), are available at [www.bahn.de](http://www.bahn.de) in the conditions of carriage of Deutsche Bahn AG or, respectively, at [www.bahn.de/bahnbonus](http://www.bahn.de/bahnbonus) or in any DB Reisezentrum [travel centre].**

## Terms and conditions for participating in the BahnBonus programme of Deutsche Bahn AG (excerpt)

### I. Information on participating, collecting and redeeming BahnBonus points as well as on the BahnComfort status (Comfort Status).

For participating in the BahnBonus programme, participant registration is required. Entitled for registration are holders of (i) a BahnCard, (ii) a BonusCard Business, (iii) a BahnBonus Card, or (iv) a personal annual ticket. After registration for the BahnBonus programme of Deutsche Bahn AG, BahnBonus points may be collected when purchasing certain tickets and BahnCards. The BahnBonus points collected and the respectively underlying information **will be used for handling the BahnBonus programme and for marketing purposes**. BahnBonus points are grouped into reward and status points. When purchasing a ticket for one's own journey at and above a minimum value of 5.– EUR per direction with/without BahnCard rebate, the participant may collect BahnBonus points on their point account. The creditable offers are listed in the overview at [www.bahn.de/sammelangebote](http://www.bahn.de/sammelangebote). If the person travelling is not identical with the person booking the ticket, only the traveller themselves – if participating in the BahnBonus programme – may collect the points. Crediting is effected on the first day the ticket is valid. The participant has to agree to collecting points each time they purchase a ticket. A preliminary BahnCard does not entitle the holder to collect nor to redeem any BahnBonus points. There will be no retroactive crediting of BahnBonus points. The point account will be checked as to compliance with the terms and conditions of collecting.

For each euro of the price paid for a ticket/BahnCard, one reward point and one status point will be credited. The reward points collected will be automatically deleted after 3 years at the end of a quarter, if they have not been redeemed for a reward by that time. If the participant at that time holds a BahnCard credit card, the due deletion of non-redeemed points will be suspended for the term of the BahnCard credit card contract. For redeeming reward points, a valid BahnCard, BahnBonus Card, BonusCard Business, or BahnComfort Card (Comfort Card) together with a DB job ticket according to no. 2.2.2 (iv) is required.

After effective cancellation of participation to [www.bahn.de/bahncard-services](http://www.bahn.de/bahncard-services) or by calling the BahnBonus service at 0180 6 34 00 35 (20 ct/landline call, mobile fees max. 60 ct/call) or to [bahnbonus-service@bahn.de](mailto:bahnbonus-service@bahn.de), all collected BahnBonus points expire, and no new BahnBonus points may be collected.

When attaining a certain defined reward level, participants may redeem the reward points for a reward. The respectively valid reward catalogue is available at [www.bahn.de/bahnbonus](http://www.bahn.de/bahnbonus). For taking advantage of the rewards, a personal annual ticket, BahnCard, BahnBonus Card, BonusCard Business or Comfort Card, respectively, valid during the redemption period, is required. You may review your point amount at any time at [www.bahn.de/bahncard-services](http://www.bahn.de/bahncard-services). The rewards and BahnBonus points are non-transferrable. Disbursement, refund, or exchange of redeemed rewards is excluded. BahnComfort is a programme component of BahnBonus and designates the status for frequent travellers. For attaining Comfort status, within the framework of the collection process, 2,000 status points must be attained during 12 months. For qualifying for and utilizing BahnComfort services, you need a valid BahnCard. Persons entitled to status are participants according to no. 2.1.1 (i), (ii), and (iv). Status points expire 12 months after crediting. Redeeming status points for BahnBonus rewards or converting them into reward points is not possible. This also holds true vice versa. Holders of a BahnCard 100 or a DB job ticket worth at least 2,000.– EUR automatically receive BahnComfort status.

## II. Data Protection and Privacy

Responsible for collecting, processing, and utilizing personal data within the scope of BahnBonus is DB Fernverkehr AG, Stephensonstrasse 1, 60326 Frankfurt am Main, Germany. When participating in the BahnBonus programme, the following data from the order form for BahnCard or BahnBonus Card, respectively, will be transferred and used: **(i) form of address, name, postal address and date of birth, and (ii) the email address and telephone number provided**. The following personal data of the participant are collected and used, when the participant collects BahnBonus points: (i) personal data of the purchased ticket (price, departing and destination train stations, first day of validity, travel class, purchasing date, distribution channel), (ii) when purchasing a BahnCard / BahnCard credit card / BahnBonus Card: The number of the BahnCard or BahnBonus Card, respectively, and the BahnCard price. (iii) When using the BahnCard credit card as a mode of payment, the monthly turnover (without cash withdrawals) are also collected. Collecting BahnBonus points does not take place automatically, but separately upon participant request for each individual collection transaction.

**For correcting, deleting, or blocking of data, or for information about their stored BahnBonus data, participants may contact – detailing their concrete request – (i) via email [bahnbonus-service@bahn.de](mailto:bahnbonus-service@bahn.de) or (ii) by post: DB Fernverkehr AG, Datenschutz, Stephensonstrasse 1, 60326 Frankfurt am Main, Germany.**

Learn more at [www.bahn.de/bahnbonus](http://www.bahn.de/bahnbonus)

DB Fernverkehr AG, headquarters and registration court: Frankfurt am Main, HRB 83173  
Members of the Board: Joachim Müller, Dr. Philipp Nagl, Dr. Michael Peterson, Heinz Siegmund  
Chairman of the supervisory board: Berthold Huber

## **Notes on Data Protection and Privacy**

### **1. General**

Responsible for collecting, processing, and utilizing personal data within the scope of BahnBonus is DB Fernverkehr AG, Stephensonstrasse 1, 60326 Frankfurt am Main, Germany. External service providers processing data on our behalf are carefully selected by us and are obligated by strict contracts, which is also safeguarded by technical and organisational measures as well as complementing controls. No personal data will be transferred to the collection partners participating in the BahnBonus programme nor to any other third parties; in individual cases, a legal obligation to transfer personal data to public authorities may exist.

### **2. BahnCard**

The customer data collected overleaf in connection with the BahnCard order are being used for establishing and handling the BahnCard by DB Fernverkehr AG as well as for customer service and marketing purposes. If you do not wish to receive advertising, you may at any time contradict via email ([bahncard-service@bahn.de](mailto:bahncard-service@bahn.de)) or by post (DB Fernverkehr AG, BahnCard Service, 60643 Frankfurt am Main, Germany).

### **3. BahnBonus**

The data collected within the scope of BahnBonus are being used for handling the BahnBonus programme (for point management and sending out rewards) as well as for marketing purposes (for contacting certain participants by way of advertising, for market research purposes, as well as for optimising service by way of anonymous statistical analyses). If a BahnBonus programme participant does not wish to receive advertising, they may contradict the dispatching of advertisements at any time (i) via email to [bahnbonus-service@bahn.de](mailto:bahnbonus-service@bahn.de) or (ii) by post: DB Fernverkehr AG, BahnBonus Service, 60644 Frankfurt am Main, Germany (right to object). Then, participants will receive no more information and offers, and all data collected within the framework of BahnBonus will only be used for handling the BahnBonus programme and for anonymous statistical analyses. The objection has no effect on participating in the BahnBonus programme; participants may continue to collect and redeem BahnBonus points. If BahnBonus points expire, the data for the respective collection transaction will be deleted as well. The participant's master data according to no. 6.2.1 will be deleted when they are no longer necessary for allocating existing point credits to the participant and for sending them their rewards.

### **4. NFC radio technology**

If you have ordered the additional service "Flinkster – Mein Carsharing", your BahnCard 100 will be equipped with NFC radio technology for opening "Flinkster – Mein Carsharing" vehicles. This technology enables contact-free data transmission at a distance of 10cm max. On the chip, no personal data are stored, but only authorisation numbers for chip identification; only those will be transmitted to the vehicle during opening. Together with your BahnCard 100, you will receive comprehensive information material on "Flinkster – Mein Carsharing" so that you may take your own decision on participating in that service.

### **5. Any questions? Any suggestions?**

The Data Protection Officer of Deutsche Bahn AG is Ms Chris Newiger. Do you like to get information about the data stored about your person within the BahnBonus programme or do you have any questions or suggestions? Then please contact DB Fernverkehr AG – detailing your concrete request – via email ([bahnbonusservice@bahn.de](mailto:bahnbonusservice@bahn.de)) or by post (DB Fernverkehr AG, Datenschutz, Stephensonstrasse 1, 60326 Frankfurt am Main, Germany).